Visual Literacy Letters

Sculpture II Mrs. D

Visual literacy is being able to see a work of art and gather information about the art just from looking at it. You're then able to draw conclusions about the art based on what you've seen.

The activity: You will create a piece of artwork based on a letter and a noun that begins with said letter. Your sculpture should visually represent the letter and corresponding noun.

Materials & Processes

Your visual literacy letters will be created using newspaper and paper tape. They will then be decorated using any material using a variety of materials or combination of materials (except acrylic paint). You have a wide-open field in which to be creative.

What you'll do:

- 1. Review the Slides Presentation project steps, criteria, and examples.
- 2. **Select 3 letters out of a hat** and brainstorm nouns that begin with those letters. You will need 10 nouns for each letter.
- 3. **Choose your 3 favorite nouns, one for each letter,** and list 5 different adjectives that describe each word.
- 4. Collect a variety of reference photos for the noun that you chose.
- 5. **Choose one letter noun combination** and create 3 different idea sketches, thinking about the adjectives that represent the noun.
 - a. Your sculpture must include at least 3 different textures.
- 6. **Partner up** and share your ideas with at least one other classmate. Provide constructive feedback for each other.
- 7. **Create your final sketch** using your most successful visual literacy letter. Use color and label what materials you can use for the different aspects of the letter.
 - a. You may need to gather more references.
- 8. Meet with the teacher to review research and finalize ideas and plans.
- 9. Complete and hand-in your final project and sketchbook pages in person and in Classroom.
- 10. Use crumpled newspaper, cardboard, and masking tape to create the basic shape of your visual literacy letter.
- 11. **Using paper tape,** cover your base structure. You can also add some details and textures with paper tape.
- 12. Add details, finishing touches, and color using various materials to visually communicate your letter clearly. Be sure you are including at least 3 different textures.
- 13. **Complete and hand-in** your project reflection in Classroom.

Project Requirements:

- 10 nouns for all 3 letters
- 5 adjectives for the 3 chosen nouns
- Multiple reference photos
- 3 different idea sketches
- Final color drawing with materials labeled
- At least 3 textures



List 10 different nouns for each letter you could use for your sculpture!

Letter:	Letter:	Letter:
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10

Choose 1 noun for each letter and list 5 adjectives that can visually describe that noun.

Noun:	Noun:	Noun:
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5

Visual Literacy Letters - Idea Sketches

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Create 3 different sketches of how to visually represent the noun three-dimensionally.

Visual Literacy Letters - Final Drawing Sheet

Mrs. D

STOP! Check with your teacher before completing this page.

Letter and Noun:_____

Final Drawing:

- Create 3 final drawings from 3 points of view to show how your sculpture will look.
- Label features of sculpture with materials you can use to construct specific parts.

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• Add color to your sketch.